

The Hamilton Business Alliance invites you to become an active member and reap benefits.



Downtown Hamilton

We are excited to announce the formation of the Hamilton Business Alliance (HBA), an organization comprised of local, successful businesses. Our goal is to increase prosperity in our community by facilitating the growth of existing businesses as well as fostering new ones. Our goal will become reality with participation of all our valued business partners. Together Hamilton will continue to grow into the vital community we all envision.

President: Ben Eberhardt

Colgate Inn
wbeiii@colagteinn.com

Vice President: Reg Wilson

Hamilton Village Real Estate
reg@hamilton-realestate.com

Secretary: Lindsay Laruffa

Curtis Lumber
laruffal@curtislumber.com

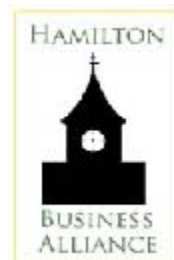
Treasurer: Matt Norris

Alliance Bank
mnorris@alliancebankna.com

Hamilton Business Alliance

PO Box 7
Hamilton, NY 13346

E-mail: visithamiltonny@gmail.com



Hamilton Business Alliance

Member Information



Creating Opportunities

BENEFITS OF MEMBERSHIP



Village Green

The Hamilton Business Alliance (HBA) strives to increase cooperation and collaboration among local businesses in order to strengthen and enhance the business climate in and around Hamilton.

We will do this by sharing resources, identifying and implementing cooperative opportunities and creating a strong system of referrals among member businesses.

These efforts will result in a more cohesive identity for merchants and business owners as well expanded business opportunities.

Member Benefits

- ◇ Cooperative Advertising Opportunities including member only mass mailings
- ◇ Reduce costs in mass advertising
- ◇ Membership fee is a business tax deduction
- ◇ FREE attendance to business related work shops and seminars sponsored by the HBA

Website

- ◇ Be a part of www.visithamiltonny.com as it grows in all search engines as members update the site
- ◇ Advertise your business as an HBA member with your exclusive member profile with full write up, logo and photos
- ◇ Add your special events to the Hamilton Highlights and website event calendar
- ◇ Advertise special "hot deals" with prime page placement
- ◇ As it becomes available, join our gift certificate program
- ◇ Use member only area for member's functions to include; updates, surveys, downloads and much more!

HBA Accomplishments

- ◇ www.visithamiltonny.com
- ◇ Networking Opportunities
- ◇ Hamilton Highlights
- ◇ Co-sponsorship of community events

MEMBERSHIP APPLICATION

NAME OF BUSINESS: _____

OWNER'S NAME: _____

BUSINESS ADDRESS: _____

TYPE OF BUSINESS: _____

TELEPHONE # _____

FAX # _____

EMAIL: _____

DATE: _____

ANNUAL MEMBERSHIP DUES:

1-2 EMPLOYEES \$35.00
3-7 EMPLOYEES \$100.00
8-20 EMPLOYEES \$125.00
21+ EMPLOYEES \$200.00

PLEASE MAKE CHECK OUT TO:
HAMILTON BUSINESS ALLIANCE

Hamilton Business Alliance

PO Box 7
Hamilton NY 13346
visithamiltonny@gmail.com